

Chartered Accountants STUDENT CHALLENGE

REAL LIFE CHALLENGE – GREAT REWARDS

Challenge question

- > Designed for business and commerce students
- > Students will be asked to solve a real-life business challenge facing Cancer Council Australia
- > Daily Challenge questions will also be presented on the campaign website each day throughout the submission period 23 March – 9 April. This is designed for those students who feel ill-equipped to answer the Student Challenge question. ie. First year students or those who don't have the time for a large submission.

Key dates

Question revealed	9am, 2 February
Submissions period	9am, 23 March – 12pm, 9 April
Discussion period	9am, 10 April – 5pm, 17 April
Winners announced	9am, 4 May

Teams

Students can enter the Challenge individually or in teams of up to four. Students can use the 'find a team' function on the campaign website.

Submission format

Submissions can be made in Word, PowerPoint, Excel and video format. Please see the website for word, page and timing limits for each.

Prizes*

Daily Challenge prize \$50 iTunes voucher

People's Choice \$1000 STA travel voucher

Best Presentation Apple MacBook laptop

Overall Winner

- > Designer suit from Farage
- > The Ultimate Power Lunch with high profile managers from Woolworths, Mars, BT Financial Group, Qantas and partners from the Big 4 accounting firms, to be held at Sydney's exclusive Level 41 restaurant
- > Around the world flight to the business capitals of the world: Shanghai, London, New York and Sao Paulo, or an STA travel voucher to the same value.

Additional information

For additional details, students can visit charteredaccountants.com.au/students

charteredaccountants.com.au/academics

 Global Accounting Alliance

